MWWCA Executive Board Meeting
Thursday, February 28, 2013
Senator Inn
Augusta, ME

MINUTES

Attendance: Jeff McBurnie, Travis Peaslee, Al Jellison, Mary Waring, June Mooney, Aubrey Strause, David Anderson, Darold Wooley, Brian Kavanah, André Brousseau, Peter Goodwin, Matt Bodwell, Paula Drouin, John Melrose, John Leslie, Paul Rodriguez, Dan Bisson, and Joan Kiszely.

Absent: Chuck Applebee, Mac Richardson, Tom Connolly, Dan Welch, Mike Stein, Alex Buechner, Steve Lane, Chris Higgins, Tom Wiley, Matt Timberlake.

Guest: Jeff McNelly, Leeann Hanson.

Introductions:

Call to Order: President Travis Peaslee called the meeting to order at 9:30 a.m.

Correspondence Folder: President Travis Peaslee distributed the correspondence folder.

Approval of Minutes: Motion made by Jeff McBurnie, seconded by Al Jellison, all approved the minutes of January 18, 2013 with a minor revision.

Treasurer’s Report: Al Jellison reported on the December 2012 financial reports, indicating that everything was in order and updated in the financial reports. There was a brief question and answer period. Motion made by Mary Waring, seconded by Jeff McBurnie, all approved the December financial reports.

DEP Representative: Brian Kavanah reported on the following:
- He spoke Ellen White on the approval of the inorganic arsenic rule. She said this should be approved within the month.

NEWEA State Director: Peter Goodwin distributed the following COMMITTEE REPORT:

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<th>NEWEA State Director Report-February 28, 2013</th>
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<td>The NEWEA Annual Conference was held January 27-30, 2013 at the Copley Place Marriott in Boston, Massachusetts. A large contingent of MWWCA were able to attend and participate in the many Committee meetings, training sessions, and vendor areas. The NEWEA Executive Committee Meeting was held on Sunday afternoon with Chuck Applebee performing his last duties as State Director. Thank you to Chuck Applebee for your efforts over the last few years, and for helping me with the transition to State Director. Notables from the meeting included the ratification of the</td>
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**NEWEA State Director: Peter Goodwin distributed the following COMMITTEE REPORT:**

non-dispersible position paper that was brought forward by many of our MWWCA members. Also, Matt Formica rolled out the new NEWEA branding that has been developed over the last year. Finally, Jeff Eger, Executive Director of WEF attended and announced that the non-profit advertisement agency the "AdCouncil" has approached WEF and an agreement is near for a 10:1 investment return on $3M to develop a national ad campaign around "Water's Worth It". I also attended the Annual Business Meeting, Awards Committee, Affiliated State Association, Government Affairs Committee meetings. There were 31 technical sessions covering a wide variety of topics. It was reported that both individual and vendor attendance had increased over the previous few years.

**NEWEA Officers elected from Maine in attendance:**

Past President - Dan Bisson  
Vice President - Brad Moore  
WEF Delegates - Brad Moore and Greg Cataldo  
State Director - Peter Goodwin  
Nominating Committee - Howard Carter  
Operations Challenge - André Brousseau  
Utility Management - Scott Firmin

Maine continues to provide a significant contribution to NEWEA both regionally and nationally.

**Maine Award Recipients:**

Force Main - MWWCA Operations Challenge Team  
WEF Fellow - Howard Carter – Saco  
WEF Service/WEF Delegate - Brad Moore – Bangor  
Peloquin ME - Al Jellison – Bangor  
Operator Award - Travis Peaslee – LAWPCA  
Energy Management Achievement - Freeport Sewer District  
Stockholm Junior Water Prize - Will Benoit

Planning for the 2013 NEWEA Washington Congressional Briefing is complete for March 19-20, 2013. Attendees include:

Travis Peaslee  
Aubrey Strause  
Dan Bisson  
Howard Carter  
Peter Goodwin  
Mike Bobinsky- Director of Public Services for City of Portland

Meetings with Senator King and Collins are planned for March 20, 2013 and with Congressman Michaud and Pingree on March 19, 2013.
Final

### Upcoming NEWEA Events:

- NEWEA Planning: March 4-5, 2013 Portsmouth NH
- NEWEA Congressional Breakfast: March 20, 2013 in Washington DC
- Project Delivery Alternatives Seminar: March 28, 2013- Holy Cross, Worcester MA
- Executive Committee: April 3, 2013
- Spring Meeting: June 2-5, 2013, Ocean Edge – Brewster, MA
- CSO Specialty Meeting October 22, 2013 - TBD

### “Old Business” Committee Report: Non-Dispersibles – Submitted by Aubrey Strause

**MWWCA Executive Committee Meeting: February 28, 2013**

*(Submitted by Aubrey Strause)*

- Please see the new video and outreach materials on this issue at the MWWCA booth here today.

- NEWEA Position Paper on Nondispersibles was ratified by the NEWEA Executive committee at the January 27, 2013 meeting.

- Scott Firmin and John Melrose represented MWWCA’s position at a February 6 meeting of the Maine ENR Committee, speaking in favor of continuing to work with INDA on a focused public education campaign in Maine. Scott took the lead on a letter from MWWCA to the ENR Committee representing this position.

- MWWCA Nondispersibles Working Group has been asked by the WEF House of Delegates Nondispersibles Workgroup to prepare a presentation for the WEFMAX meeting to be held May 1-3 in Providence, RI and at three other WEFMAX events across the country in 2013. Aubrey and Howard are working on this. The next HOD conference call is on March 10.

  WEF has invited the WEF House of Delegates Nondispersibles Workgroup to sponsor a panel on this topic at WEFTEC in Chicago in October 2013. Scott Firmin has been asked to be one of the speakers on this panel.
New Business:

**COMMITTEE REPORT:**

**MWWCA Government Affairs Committee**

Report for February 28, 2013 Executive Meeting

**SRF Bonds/Liquor Contract Money**

The following bills relate to this issue:

- **LD 250 – Supplemental budget for fiscal year ending June 30, 2013.** This bill repealed the dedication of part of the liquor money to SRF match. Passed by Legislature and allowed to be enacted by the Governor without his signature.

- **LD 239 - An Act to Improve the Return to the State on the Sale of Spirits and To Provide a Source of Payment for Maine's Hospitals.** This is the Governor's bill sponsored by Sen. Flood. This bill restores some liquor money to the SRF match. It also payment to the hospitals. The Governor has said if this happens he will release the bonds approved by voters in 2012.

- **LD 644 – An Act to Strengthen the State’s Wholesale Liquor Business.** This bill is the Democratic alternative sponsored by Sen. Goodall. This bill repeals any allocation of liquor money. Because there is no reference to the hospital debt the 2012 bonds remain in jeopardy.

**LD 141 - Resolve, Directing the Department of Environmental Protection To Develop Quantitative Odor Management Standards**

The Residuals Committee is monitoring this bill. As of the hearing date there was no specific language so there wasn’t anything to react to.

**Non-Dispersibles**

The Non-Dispersibles continues to work with the ENR Committee. They will have their own report to the Executive Committee.

**Drug Take Backs**

The Drug Enforcement Agency has requested comments on its proposal “to expand the options available to collect controlled substances from ultimate users for purposes of disposal to include: Take-back events, mail-back programs, and collection receptacle locations.” With much input by Vivian Matkivich I prepared a statement in support of the proposal. It was submitted on behalf of MWWCA under Travis’s name.

Submitted by David Anderson

John Melrose reported on the following:

- Supplemental Bill – There will be a hearing on March 11th on the Liquor bill – LD 239. MWWCA will support the Governors bill.
• Dispersible Issue – Letter was drafted to make it clear what MWWCA wants. There may be a deadline by April to hear back what position MWWCA has taken.
• John Melrose is working with Peter Goodwin to get Senator King to speak at the D.C. fly-in.
• LR1625 – to recreate a new finance structure. This is focused on culprits, run off issue, and low impact issues.
• LD 141 – Jeff McBurnie reported on this bill. This has the potential to embrace municipalities that have compost facilities, septage receiving. This will need to be monitored. This particular facility already has technology and an odor standard. DEP made a presentation to support this bill. DEP may develop a standard down the road, and it may lead to other legislation. This has been on-going for awhile.
• John Leslie reported on a potential bill on fertilizer fees regarding commercial fertilizers versus biosolids.
• John Leslie on LD 694 – John Melrose noted he will report on this bill back to MWWCA.
  Travis Pealee requested John Leslie to have a Residual Committee meeting and bring back to MWWCA Executive Committee their recommendations on the fertilizer fees, LD 694 and LD 141.
• Travis Peaslee reported that there are still pending bonds that have not been released.

**Laboratory Committee: June Mooney distributed the following written COMMITTEE REPORT:**

Feb. 22, 2013

Laboratory Committee Report

I have contacted the members of the Laboratory Committee concerning the creation of a Laboratory Excellence Award. The intent is to develop criteria for the award which will guide us thru the selection process, and determine when we will present the award.

Since circumstances and resources can be very different in large plants and small plants, I have also made the suggestion that we might consider the possibility of awarding to a large system one year and award to a small system the next year. I found 6 web pages from different areas of the country, discussing different water environment associations’ laboratory award criteria. They should be a good guide as we move forward.

I have also contacted the DEP to find out what factors are involved in determining whether a system is small or large.

Submitted by June Mooney, chairperson.

**Membership:** Chris Higgins was absent. Al Jellison indicated he has been not given the correct members to date. He didn’t take into consideration the company names that were assigned numbers. He noted Joan Kiszely will have Jen Stiles submit a report that reflects just the person to give an accurate number of members.

**Pretreatment Committee:** Tom Wiley was absent.
Personnel Advancement Committee: Aubrey Strause offered the following COMMITTEE REPORT:

Personnel Advancement Committee Report
MWWCA Executive Committee Meeting: February 28, 2013
(Submitted by Aubrey Strause)

- From now on, Personnel Advancement will be responsible for coordinating the wastewater sessions at the February Maine Water Utilities Association meeting in Portland. Until this time, it was an informal event that was coordinated by the Convention Committee.

- The MWWCA “Name Change” survey remains open. Aubrey upgraded the Survey Monkey account to allow for more than 100 responses (there are 95 to date). The survey will remain open until March, and we’ll send out an announcement of the deadline as a reminder.

- The Spring Conference has been finalized. Brochures and announcements are pending. Mike Stein is hosting the next PAC meeting in the next two weeks to assign members to the speakers, arrange moderators, etc… Please sign up today if you’re interested in being a moderator.

- PAC, Public Relations, and Young Professionals are discussing whether to change or expand efforts related encouraging people to consider careers in this industry.

Convention Committee: André Brousseau reported the following:
- Ski Day – 30 in attendance – 5 to 6 sponsors
- Evaluations from Joint MWUA Conference are available, and he noted they were all good.
- Spring Conference – Brochure is going out next week.
- Fall Conference – The committees will begin working on this in May.
Public Relations Committee Report
February 2013 Prepared by: Matt Timberlake

1. Update of work with the MWUA PAC. Last meeting attended was February 12th, 2013 at MWUA. Define milestones and proposed objectives of newspaper insert. Myself and Darold Wooley attended and the meeting was very productive with a lot of idea generation. A task list has been developed and is circulating between MWUA and MWWCA workgroups. We added small bios to each page to help drive the career in water and wastewater message throughout the insert.

| Matt Timberlake | MWWCA PR Chair | Ted Berry Co | 754-4282 | 897-3348 | matt@tedberrycompany.com |
| Travis Peaslee | MWWCA 2013 President | LAWPCA | 782-0917 | | tpeaslee@lawpca.org |
| Mac Richardson | MWWCA Comm. Chair | LAWPCA | 782-0917 | | mrichardson@lawpca.org |
| Aubrey Strause | MWWCA Comm. Co-Chair | Tata and Howard | 518-9500 | 230-4531 | astrause@tataandhoward.com |
| Tom Connolly | MWWCA EC | Town of Yarmouth | 846-2415 | | tconnolly@yarmouth.me.us |
| Darold Wooley | MWWCA | Lincoln Sanitary District | 794-5054 | 794-8244 | lincolnsanitarydistrict@myfairpoint.net |
| Brian Kavanah | ME DEP | ME DEP | NA | 287-770 | brian.w.kavanah@maine.gov |

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Communications Committee Chair: Aubrey Strause distributed the following report.

**COMMITTEE REPORT:**

**Communications Committee Report**

**MWWCA Executive Committee Meeting: February 28, 2013**

*Submitted by Aubrey Strause*

### Newsletter
The February 2013 newsletter is out. We had many new contributors – thanks very much! The next issue will be in May: deadline will be early April.

### Website Redesign
Steve Lane is providing training on the new website’s Content Management System (CMS) on March 15 after the regular Executive Committee Meeting. Members who have been emailed about this training should do their best to attend as there will not be a follow-up.

Steve and Al Jellison are working to identify the pages and materials from the old MWWCA website that didn’t get restored to the new website. Thanks to both for their efforts.

We continue to have website designer Matt Zetterman under contract to provide additional design services.

Development of a “members-only” section of the website will be put on hold until after the Spring 2013 planning session.

### Safety Committee
Al Jellison had no report.
Collections Systems Committee Chair: Matt Bodwell submitted the following written
COMMITTEE REPORT:

February 7, 2013

Collections Systems Committee Report

- The Asset Management class was the primary focus of the class
  - Class syllabus/agenda reviewed, topics discussed in detail
  - A dry run of the class to be held at the next meeting.
  - Equipment procurement for the class was investigated and arranged.

- Shawn from Ted Berry will participate in the Dig Safe legislative meetings.

- Charles Perry award nomination advertisements to start in force. Prominent MWWCA members
  have been approached or will be approached to use their social media feeds to promote the award if
  they are willing. Request submitted to update website as well as include in future newsletters.

- New members introduced: Michael Courtenay (Warren) was in attendance and John Storer (Auburn)
  intends to be active in the future.

- The next meeting is March 21st, to be held at the Topsham Public Safety Building (Fire House) from
  10 am to 1 pm (tentative, to run longer if needed).

Residuals: John Leslie indicated he did not have anything more to report on.

Operator Challenge: Alex Buechner was absent.

Industrial Representative: Dan Welch was absent.

Awards Committee: Mary Waring reported on the following:
  - She is all set for the Spring Conference
Young Professionals Committee Chair: Paula Drouin submitted the following written COMMITTEE REPORT:

MWWCA Executive Committee Meeting
2/28/2013
Young Professionals Committee Report
Submitted by: Paula Drouin

Last YP meeting: 2/20/2013 at LAWPCA
Next YP meeting: 4/10/2013 at EJ Prescott in Augusta

1. Urban runoff 5k (race or walk!) on 4/20/2013

   Organized by the Cumberland County Soil & Water Conservation District, the money raised at the event is used to increase awareness of water pollution by supporting clean water education in local schools.

   Last year there were ~1000 people in attendance, with roughly 1/3 being children.

   The plan: Have a table set up at the event to promote Maine WasteWater and the Water’s Worth It initiative. Provide activities for children pre-k to 4th grade level (coloring, trivia). Provide small giveaways (Water’s Worth It stickers and buttons). Form a YP team to participate in the race (anyone is welcome to join). Gathering after the event? Lunch?

2. Other happenings/events

   o Newsletter – each edition will include a YP article and trivia question. One winner (from all who submitted correct answers) will be randomly selected and awarded a $25 gift card.
   o Possible collaboration with MWUA, they have started an Operator Proficiency subcommittee. Jeff McNelly (or other representative) to attend next YP meeting.
   o JETCC presentation on Social Media (Paula and Dustin) 3/27/2013
JETCC Committee Representative: Leeann Hanson submitted the following written COMMITTEE REPORT:

**Maine Wastewater Control Association Convention**
**JETCC Report for February 28, 2013**

**JETCC’s Spring schedule is under way!** Along with 2 new classes are two that are being offered in partnership with MWWCA committees. “Social Media & On-The-Job Apps for iPads, Tablets & Androids” in Scarborough on March 27 - with the Young Professionals Committee and ”GIS, Data Collection and CCTV to Manage Assets” with the WWCS Committee.

We want to highlight:
- 3 evening sessions designed for Utility Trustees and Board members
- Who is Responsible for What? Held at at MMA in Augusta
- A new 2-day math class
- 2 Specialty classes with Michael Gerardi

The **North Country Convention** on April 3 & 4, 2013 will be in Presque Isle. Vendor and participant registrations are starting to come in. We expect everything to pick up once we post the agenda on line. UMPI will also have a Career Fair on April 3. Students from all over are being bused in and PI DEP has been asked to offer a presentation on WW careers. We are trying to arrange for students to also stop by Vendor area at NCC. This is a great opportunity for our industry to reach out to this audience and also to share “Water’s Worth It” goodies!

JETCC will participate in the (MEAPWA) **Highway Congress** scheduled on **June 6** at the Skowhegan Fairgrounds. We will represent /MWWCA/MWUA and welcome anyone else from the associations to participate. MEAPWA is interested in a brief presentation on dealing with Pump clogs. This is another great opportunity for our industry to share “Water’s Worth It” goodies!

**Management Candidate School students participated in Day 1 of MWUA February Show**, A follow up evaluation has been sent around to participants and students were also given a writing assignment related to the convention.

**For management students in all New England States** who have competed multi-month Management courses NEIWPC has also assembled a survey to send around and assess how the program has affected participants in terms of career moves or their perspective on their existing job.

**Exam Dates**
Results from the most November WW exam arrived just before Christmas. Of the 63 who took the exam 32 passed 18 of those are brand new operators. The Spring Exam date is Wednesday, May 15, 2013. The deadline for that exam is March 29, 2013.

*Please contact Leeann directly if you have any ideas, training needs or would like to assist with hosting or teaching a class.*

JETCC
PO Box 487
Scarborough, ME 04070
253-8020
www.jetcc.org
**WEB Developer:** Steve Lane was absent. Aubrey Strause indicated that Steve Lane will be offering a training session after the March 15th Executive Board Meeting.

**MMA Rep:** Joan Kiszely had no report.

**1st Vice President Report:** Aubrey Strause had no report.

**2nd Vice President Report:** Tom Connolly was absent.

**Immediate Past President Report:** Jeff McBurnie had no report.

**Other New Business:** Travis Peaslee reported that Darold Wooley’s position on JETCCs board will soon expire. The board agreed to vote him in for another term.

Motion made by Al Jellison, seconded by Aubrey Strause, all approved to have potential sponsorship on an ad for campaign “Water’s Worth It.”

Peter Goodwin wanted to know how much MWWCA will contribute to Mike Bosinski to attend the fly-in to Washington, D. C. It was noted that it was budgeted to give him $350.00. If he needs additional funding he needs to put a request to Peter Goodwin.

**Adjournment:** Motion made by Al Jellison, seconded by Dan Bisson all approved to adjourn the meeting at 11:25 a.m.